



Information presentation
for the 2019 Bond

Pop-Up Gatherings

January, 2019

**Support Ferndale Schools
Campaign Committee**

Since General Election, November 2018

- **Community's response shows continued momentum for pursuing a 2019 Bond**
- **School Board approved a February Bond effort**
- **Support Ferndale Schools is focused on moving forward with a shorter timeline, while mobilizing and strengthening grass-roots community efforts**
- **Plentiful opportunities to learn about and engage with Support Ferndale Schools efforts**

Who's Who: Members in this Effort

School Board

Elected Officials charged with the care and direction of the Ferndale Schools.

School District

In partnership with families and the larger community, will educate each student to develop the knowledge, skills and character necessary to lead a self-reliant, socially responsible life.

Bond Task Force

The 85 community members who compiled the formal bond recommendation report.

Support Ferndale Schools Campaign Committee

Invested and committed community members, including some of the Bond Task Force members, focused on efforts to approve the bond.

Community Members

Interested and concerned voters who are committed to moving forward!

Four Main Elements of the \$112 Million Bond

1. New High School

\$107 m

- High school building - \$105 m
- Performing Art Center upgrade - \$2 m

2. Critical Maintenance

\$4 m (at all schools)*

3. Safety & Security

\$ 1 m (at all schools)*... fully funding
all district recommended safety and
security improvements.

4. Community Oversight

** See Support Ferndale Schools website for detailed
information in Bond Recommendation Report.*

*NOTE: Dollar amount spent on different elements of the
Bond does NOT reflect project prioritization.*

Community Oversight Committee

This group of professionals applied for a position on the Committee, and were selected by 10 members of the Bond Task Force.

Selections were made based on experience in construction, accounting, and community engagement.

Their main objectives are to keep the project:

- on BUDGET
- on TASK
- CONNECTED to the Community

Annual Property Tax Estimates

What will you pay annually?

Based on your newly assessed property value:

- Initial rate of new 2019 proposed bond: \$0.92 per \$1,000 of assessed value
- The current 2006 bond retires in 2023; at that time the *new proposed bond rate* will adjust to maintain the same *total* bond rate.

	Current 2006 Bond Rate /\$1,000 (Retires in 2023)	New 2019 Proposed Bond Rate/ \$1,000	Total Bond Rate/ \$1,000	Total Annual Cost per \$100,000 of Assessed Value
2019	0.74	0	February Election	\$74
2020	0.74	0.92	1.66	\$166
2021	0.76	0.90	1.66	\$166
2022	0.77	0.89	1.66	\$166
2023	0	1.66	1.66	\$166

Changes in Education-Related Taxes

Due to changes by the state legislature:

- Education-related property taxes increased in 2018.
- However, education-related taxes will significantly **decrease** in 2019 because our local education levy rate will drop from \$3.48 to \$1.50 per \$1,000 of assessed value.
- **This means we can pass the new bond and still pay lower education-related taxes in 2020 than in 2018.**
- *For example: In 2018, a property assessed at \$350,000 paid \$2,636 in education-related taxes, but in 2020 would pay an estimated amount of \$2,236 (including the cost of the proposed bond).*

What will it take in February 2019?

Validation of Election

- 40% of last general election, or
- **6,090** voters to turn out to vote

Supermajority to Approve

- 60% + 1 vote to approve, or
- **3,655** votes to approve the bond

November Election Stats

- 15,224 People voted
- 58.64% approval
- 8,927 people voted to approve
- 6,297 people voted to reject

**GET OUT
THE VOTE!**

Next Steps for Success

- **Engage!**
 - Email questions, concerns, and comments to: info@supportferndaleschools.com and an informed committee member will respond to them directly
- **Attend!**
 - Pop-up gatherings in neighborhoods throughout the District during January
 - Share invites, events, and info with FSD voters on social media and in person
- **Encourage!**
 - **ACCURATE** information in public forums; be a conduit of information
 - **VOTER TURN OUT**
- **VOTE!**

Bond-Related Web Resources:

Support Ferndale Schools:

www.supportferndaleschools.com

Ferndale School District:

www.weareferndale.org

Bond Task Force:

fsdbondtaskforce.participate.online/

Email your comments, questions or concerns to:

info@supportferndaleschools.com

RESOURCES